

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for M.Com. (Hons), MBA, MBA (Biotech), MBA (IB), MBA (HR) **4<sup>th</sup> Semester (Regular & Reappear)** Examination to be held in **April, 2016**

**(THEORY EXAMINATIONS)**

**TIME OF EXAMINATIONS: 9.00 a.m. to 12.15 p.m. (Morning) and 2.00 p.m. to 5.15 p.m. (Evening)**

*(The candidates must be on their seats at 9.00 a.m. and 2.00 p.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 9.00 a.m. and 2.00 p.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 9.15 a.m. and 2.15 p.m. sharp and the examination will continue till 12.15 p.m. and 5.15 p.m.)*

DATE & DAY	M.Com (Hons) (Exam. Code: 683)	MBA (Full) (Exam. Code: 691)	MBA (Biotech.) (Exam. Code: 709)	MBA (IB) (Exam. Code: 705)	MBA (HR) (Exam. Code: 701)
APRIL, 2016 18 <sup>th</sup> , Monday Evening	-----	MBA-7204: Human Values and Business Ethics (5336) (Common with MBA (Bio-Tech), 4 <sup>th</sup> Semester)	MBABT-7209: Human Values and Business Ethics (5336) (Common with MBA 4 <sup>th</sup> Semester)	MBAIB-7202: International Brand Management (5458)	-----
19 <sup>th</sup> , Tuesday Morning	MCH-7222: Financial Engg (5169)	-----	-----	-----	MBAHR-7216: Emotional Intelligence & Managerial Effectiveness (5432) MBAHR-7218: Managerial Competencies and Carrier Development (5434)
19 <sup>th</sup> , Tuesday Evening	-----	MBA-7221: Strategic Cost Management (5341)	-----	-----	-----
21 <sup>st</sup> , Thursday Evening	MCH-7212: Financial Statement Analysis (5167) MCH 7232: Actuarial Practice (5171)	MBA-7243: Customer Relationship Management and Sales Management (5350) (Common with MBA (Bio-Tech), 4 <sup>th</sup> Sem.)	MBABT-7202: Customer Relationship Management and Sales Management (5350) (Common with MBA 4 <sup>th</sup> Semester)	MBAIB 7205 : Foreign Language-French (5459)	-----
22 <sup>nd</sup> , Friday Morning	-----	-----	-----	MBAIB-7211 : International Banking (5460)	MBAHR-7201: Human Resource Information System (5428)
22 <sup>nd</sup> , Friday Evening	-----	*MBA-7201: Strategic Management (5418)	-----	-----	-----
23 <sup>rd</sup> , Saturday Evening	MCH-7221: Project Planning Analysis and Management (5168)	MBA-7241: Marketing of Services (5349)	-----	MBAIB-7212: Technology & Strategic Consulting (5461)	-----
25 <sup>th</sup> , Monday Morning	MCH-7201: Corporate Governance (5164)	MBA-7224: Corporate Governance (5344) MBA-7233: Business Intelligence (5347) MBA-7231: Knowledge Management (5345)	-----	-----	-----
26 <sup>th</sup> , Tuesday Evening	MCH-7211: Management Control Systems (5166) MCH-7231: International Banking (5170)	MBA-7234: Total Quality Management (5348) (Common with MBA (Biotech)/ MBAIB, 4 <sup>th</sup> Sem.) MBA-7252: Personal Effectiveness and Leadership (5353) (Common with MBA (HR) 4 <sup>th</sup> Semester)	MBABT-7203: Total Quality Management (5348) (Common with MBA/MBA (IB) 4 <sup>th</sup> Semester)	MBAIB-7214: Total Quality Management (5348) (Common with MBA/ MBA(Biotech) 4 <sup>th</sup> Semester)	MBAHR-7202: Personal Effectiveness and Leadership (5353) (Common with MBA 4 <sup>th</sup> Semester)
27 <sup>th</sup> , Wednesday Morning	-----	MBA-7223: Behavioral Finance (5343) MBA-7232: Management of Technology (5346)	-----	-----	-----
28 <sup>th</sup> , Thursday Evening	MCH-7202: Corporate Tax Planning (5165)	MBA-7222: International Financial Management (5342) (Common with MBAIB, 2 <sup>nd</sup> Semester)	-----	MBAIB-7201: Cross Cultural Issues and International Business Negotiations (5457)	-----

**NOTE:** \*Time for these papers will be 'Four Hours'

**NOTE:**

- 1) The candidates are advised to copy the subject code from the question paper to fill in the OMR Sheet.
- 2) Candidate should write his/ her Roll No. on the OMR title cover from Left to Right.
- 3) THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

**CENTRE OF EXAMINATION:**

- 1) Chandigarh-52: University Business School, P.U., Sector-14.
- 2) Ludhiana-33: P.U. Regional Centre

Chandigarh: 160014  
Dated: 18.03.2016

Prof. Parvinder Singh  
Controller of Examinations