

SHARDA UNIVERSITY, GREATER NOIDA

**SCHEDULE FOR SPECIAL TERM THEORY EXAMINATION,
DECEMBER 2015**

BA (JOURLISM & MASS.COMM) (SPECIAL TERM-1ST YEAR)

Date	Day	Timing	Subject Code	Subject
14/12/2015	MONDAY	9:00 AM -12:00 PM	BMC 104	PRINCIPLES OF MASS COMMUNICATION
15/12/2015	TUESDAY	9:00 AM -12:00 PM	BMC 105	UNDERSTANDING MEDIA
16/12/2015	WEDNESDAY	9:00 AM -12:00 PM	BMC 108	ADVERTISING AND BRANDING
17/12/2015	THURSDAY	9:00 AM -12:00 PM	BMC 110	INDIAN POLITY AND SOCIETY
18/12/2015	FRIDAY	9:00 AM -12:00 PM	BMC 111	RNCU: RESEARCH METHODOLOGY



Controller of Examination