

(Exam. Code: 844)

PANJAB UNIVERSITY, CHANDIGARH

Date-sheet for **Post Graduate Diploma in Marketing Management (PGDMM)**
1ST SEMESTER (Regular/Reappear) Examination to be held in December, 2015

(THEORY EXAMINATIONS)
TIME OF EXAMINATIONS: 2.00 p.m. to 5.15 p.m.

(The candidates must be on their seats at 2.00 p.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 2.00 p.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 2.15 p.m. sharp and the examination will continue till 5.15 p.m.)

DATE & DAY	PAPER/SUBJECT/CODE NO.
<u>DECEMBER, 2015</u>	
19 th , Saturday	<i>DMM-101: Fundamentals of Economics & Management (6301)</i>
21 st , Monday	<i>DMM-102: Marketing Management (6302)</i>
23 rd , Wednesday	<i>DMM-103: Sales Management (6303)</i>
26 th , Saturday	<i>DMM-104: Managerial Accounting (6304)</i>

NOTE: THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/ PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

CENTRE OF EXAMINATION:

1)	CHANDIGARH-23:	<i>D.A.V. College, Block-I, Sector-10</i>
2)	CHANDIGARH-28:	<i>G.G.D.S.D. College, Block-I, Sector-32</i>

Chandigarh: 160014
Dated: 10.12.2015

Prof. Parvinder Singh
Controller of Examinations