

**PANJAB UNIVERSITY, CHANDIGARH**

Date-sheet for *Post Graduate Diploma in Advertising and Public Relations*  
**1<sup>st</sup> Semester** Examination to be held in December, 2015

**(THEORY EXAMINATION)**

**Time of Examination:** 9.00 a.m. to 12.15 p.m.

*The candidates must be on their seats at 9.00 a.m. sharp as per date-sheet below. The answer-books with Optical Mark Reader (OMR) front covers will be distributed at 9.00 a.m. 15 minutes time in the beginning of each paper is budgeted for filling up the OMR Sheets properly under the instructions and supervision of invigilators. The question paper will be distributed at 9.15 a.m. sharp and the examination will continue till 12.15 p.m.)*

<b>DATE &amp; DAY</b>	<b>PAPER/SUBJECT/CODE NO.</b>
<b><u>DECEMBER, 2015</u></b>	
14 <sup>th</sup> , Monday	<b>Paper-I:</b> Basics of Communication Media (6364)
17 <sup>th</sup> , Thursday	<b>Paper-II:</b> Advertising (6365)
21 <sup>st</sup> , Monday	<b>Paper-III:</b> Public Relations (6366)

**NOTE:** THE CANDIDATES ARE NOT PERMITTED TO CARRY ANY COMMUNICATION EQUIPMENT SUCH AS MOBILE PHONE/PAGER, WIRELESS SET, SCANNER PEN SCANNER/CAMERA OR ANY SUCH ELECTRONIC/DIGITAL GADGET ETC. INSIDE THE EXAMINATION HALL WHICH IS PUNISHABLE WITH DISQUALIFICATION FOR PERIOD OF TWO YEARS WITH THE SUBSEQUENT EXAMINATION.

**CENTRE OF EXAMINATION:** **CHANDIGARH-38**

*P.U. Arts Block-I, Sector-14*

**Chandigarh:** 160014  
**Dated:** 01.12.2015

**Prof. Parvinder Singh**  
**Controller of Examinations**