

SHREEMATI NATHIBAI DAMODAR THACKERSEY  
**WOMEN'S UNIVERSITY**

Pariksha Bhavan, Sir Vithaldas Vidyavihar, Juhu Road, Santacruz (West), Mumbai - 400 049.

**BACHELOR OF MASS MEDIA (B.M.M.) SEMESTER – VI**  
**EXAMINATION : OCTOBER – 2015(REPEATER)**

Day & Date	Subject	Code	Time
Tuesday 13-10-2015	Marketing Communication Process and Divisions	6101	02.30 p.m. to 05.00 p.m.
	Media, Law and Society	6201	
	Research in Animation	6301	
Thursday 15-10-2015	Marketing and Advertising Research (College Level)	6102	02.30 p.m. to 05.00 p.m.
	News Media Organisation and Management	6202	
	Flash Scripting	6302	
Saturday 17-10-2015	Ethics in Advertising	6103	02.30 p.m. to 05.00 p.m.
	Ideas, Contemporary Issues and Challenges	6203	
	Advanced Web Designing	6303	
Tuesday 20-10-2015	Advertising Department & Agencies (College Level)	6104	02.30 p.m. to 05.00 p.m.
	Electronic Journalism / Web Journalism (Practical / Project) (College Level)	6204	
	3D Animation(College Level)	6304	
Friday 23-10-2015	Customer Relationship Management	6105	02.30 p.m. to 05.00 p.m.
	Women of the Fourth Estate (College Level)	6205	
	Audio – Video Editing(College Level)	6305	
Tuesday 27-10-2015	Copy Writing	6106	02.30 p.m. to 05.00 p.m.
	Crusading Journalism	6206	
	Video Editing and SFX(College Level)	6306	

<b>SUPERINTENDENT OF EXAMINATION</b>	
<b><u>MATUNGA</u></b>	<b><u>GHATKOPAR</u></b>
<b>COLL. :021</b> <b>CENTRE :007</b> The Superintendent of Examinations, Smt. Maniben M.P.Shah Women's College of Arts & Commerce, 338, R.A. Kidwai Road, Matunga (C.Rly.), Mumbai – 400 019. Tel. : 2409 5869 / 2401 3964	<b>COLL. : 022</b> <b>CENTRE :005</b> The Superintendent of Examinations, Smt. P.N.Doshi Women's College of Arts and Kum. U.R. Shah Women's College of Commerce, Ratan Baug, Cama Lane, Ghatkopar (W), Mumbai – 400 086. Tel.No.: 2513 5439 / 2512 3484
<b><u>MALAD</u></b>	<b><u>GAMDEVI</u></b>
<b>COLL. : 024</b> <b>CENTRE : 006</b> The Superintendent of Examinations, Shri. M.D. Shah Mahila College of Arts & Commerce, Bhailabhai Patel Road, Malad(West), Mumbai – 400 064. Tel.No.: 2882 4860 / 2883 1622	<b>COLL. : 023</b> <b>CENTRE :263</b> B.M. Ruia Girl's College Krisha kunj, Vachha Gandhi road Gamdevi Mumbai : 400 007. Tel No : 2380 8130 / 2381 1881 Fax No :- 2380 137

**Note :-**

1. Candidate should remain present in Examination Hall before half an hour of the commencement of Examination.
2. Candidate will not be permitted in Examination Hall without PRN number, Valid admit Card and ID Proof.
3. Candidate should follow the instruction given by Jr. Supervisor / Superintendent of Examination.

(Dr. P.N. Mandhare)  
Controller of Examinations

Place :- Mumbai

Date :- September 8, 2015