

SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar, Juhu Road, Santacruz (West), Mumbai - 400 049.

BACHELOR OF MASS MEDIA (B.M.M.) SEMESTER-III

EXAMINATION : OCTOBER - 2015 (OLD COURSE)(REPEATER)

Day & Date	Subject	Code	Time
Tuesday 13-10-2015	Marketing Communication / Advertising	3001	11.00 a.m. to 01.30 p.m.
Thursday 15-10-2015	Literary Appreciation	3002	11.00 a.m. to 01.30 p.m.
Saturday 17-10-2015	Media & Event Management (College Level)	3004	11.00 a.m. to 01.30 p.m.
Tuesday 20-10-2015	Public Relation	3003	11.00 a.m. to 01.30 p.m.
Friday 23-10-2015	Journalism	3005	11.00 a.m. to 01.30 p.m.
Tuesday 27-10-2015	Media & Women	3006	11.00 a.m. to 01.30 p.m.

SUPERINTENDENT OF EXAMINATION

<u>MATUNGA</u>	<u>GHATKOPAR</u>
COLL. :021 CENTRE :007 The Superintendent of Examinations, Smt. Maniben M.P.Shah Women's College of Arts & Commerce, 338, R.A. Kidwai Road, Matunga (C.Rly.), Mumbai - 400 019. Tel. : 2409 5869 / 2401 3964 Fax. No. : 24026511	COLL. : 022 CENTRE :005 The Superintendent of Examinations, Smt. P.N.Doshi Women's College of Arts and Kum. U.R. Shah Women's College of Commerce, Ratan Baug, Cama Lane, Ghatkopar (W), Mumbai - 400 086. Tel.No.: 2513 5439 / 2512 3484 Fax : 2516 3434
<u>MALAD</u>	<u>GAMDEVI</u>
COLL. : 024 CENTRE : 006 The Superintendent of Examinations, Shri. M.D. Shah Mahila College of Arts & Commerce, Bhailabhai Patel Road, Malad(West), Mumbai - 400 064. Tel.No.: 2882 4860 / 2883 1622 Fax. : 2883 1622	COLL. : 023 CENTRE :263 The Principal, B.M. Ruia Girl's College Krisha kunj, Vachha Gandhi road Gamdevi Mumbai : 400 007. Tel No : 2380 8130 / 2381 1881 Fax No :- 2380 8137

Note :-

1. Candidate should remain present in Examination Hall before half an hour of the commencement of Examination.
2. Candidate will not be permitted in Examination Hall without PRN number, Valid admit Card and ID Proof.
3. Candidate should follow the instruction given by Jr. Supervisor / Superintendent of Examination.

(Dr. P.N. Mandhare)
Controller of Examinations

Place :- Mumbai

Date :- September 8, 2015