

SHREEMATI NATHIBAI DAMODAR THACKERSEY
WOMEN'S UNIVERSITY

Pariksha Bhavan, Sir Vithaldas Vidyavihar, Juhu Tara Road, Santacruz (West), Mumbai - 400 049.

B.COM. SEMESTER – III EXAMINATION: OCTOBER – 2015

Day	Date	Subject / Title / Paper No. And Computer Code No. Time : 11.00 a.m. to 01.30 p.m.		
Thursday	15-10-2015	English C.C. (H.L.)	P-III	310301
		English C.C. (L.L.)	P-III	320301
Saturday	17-10-2015	Business Law	P-I	340110
Tuesday	20-10-2015	Economics Money and Banking	P-III	340305
Friday	23-10-2015	Commerce Customer Relationship Marketing and Retailing	P-III	340306
Tuesday	27-10-2015	Accountancy	P-III	340307
Elective Subject (any one)				
Thursday	29-10-2015	Gujarati - Arvachin Gadya (Old Course)	P – I	370102
		Arvachin Gadya Kryutio (New Course)	P – I	375102
		Hindi - Vyavaharik Hindi (Old Course)	P – I	370103
		Vyavaharik Hindi (New Course)	P – I	375103
		Marathi - Karyalayin Marathicha Parichay (Old Course)	P – I	370104
		Marathi Charitratmak Kadambari (New Course)	P – I	375104
		Industrial Psychology – An Organisation Perspective	P – I	370121
		Economic Systems – An Introduction to Economic Systems	P – I	370124
		Co – operative Management	P – I	370142
		Advertising - Introduction to Advertising	P – I	370144
		Export Management	P – I	370145
		Marketing Management	P – I	370146
		Industrial Statistics - Theory of Industrial Statistics	P – I	370147
		Additional Accountancy	P – I	370149
Vocational Subject (any one)				
Saturday	31-10-2015	Computer Applications	P – IV	300418
		Tourism & Travel Management – Air Fares & Ticketing	P – IV	300424
		Advertising, Sales Promo. & Public Relations – Personal Selling & Salesmanship	P – IV	300444
		Principles & Practices of Insurance – General Insurance	P – IV	300451
		Office Management & Secretarial Practice – Shorthand & Typing	P – IV	300452
		Communicative English	P – IV	300453

(Dr. P.N. Mandhare)
Controller of Examinations